

Pyjamas Conf 2022 Standard Sponsorship Package



	Silk	Cashmere	Wool *	Cotton *			
Video Ads in breaks (30s each)	3	2	1	0			
Discord Chat room	A text channel and a voice channel	A text channel	No	No			
Logo Placement	Website, Video overlay in conference, YouTube thumbnails, opening session slides	Website, YouTube thumbnails, opening session slides	Website, opening session slides	Website, opening session slides			
Sponsored talks (25 mins each)	2	1	0	0			
Twitter mention	Yes	Yes	Yes	No			
Amount: EUR or USD **	2,800.00	2,000.00	1,500.00	1,000.00			
Video Ads in breaks (30s each)	Videos ads will be played in between talks during our live stream (1.1K views last year). Numbers of video ads a sponsor can submit depends on the tier of sponsorship but they will all be at max 30 seconds long. The conference is divided into 5 sessions over the 24 hours and in each session each video ads will be played at least twice (usually 5 times in average) , depending on how many ads we received and if the speakers over run.						
Discord Chat room	The virtual social space for the conference is on Discord and if given a specific chat room, sponsors will be given admin rights and be able to organise virtual event there						
Logo Placement	Where the sponsor's logo will be place, it is advised to provide 1 logo for light background and 1 for dark background						
Sponsored talks (25 mins each)	Number of talk slots (25 mins) that will be reserved for sponsor , it can be recorded or live, time of the talk will be subject to the schedule done by the organising team						

Twitter mention	Sponsorship will be announced on Twitter (@PyjamasConf, with 1K+ followers) within the month of the event (i.e. in November 2022)
	* A discount of 15% is offered for SME (applicable for Wool and Cotton tiers)
	** Profit this year will be donated to the Python Software Foundation to support Python the programming language and its community
Other sponsorship ideas	
These are some of the ideas of items that can be add-on to the standard package above or as a stand-alone sponsor (name of the sponsorship to be decided). Support may come in a form of services or money. The prices for the items varies and the items are customisable, please contact us to discuss in more details or get specific quote if needed. You are also welcomed to talk to us if there are more ideas outside of this list.	
Gift for attendees	Gift or discount code for all attendees or as prizes for raffle
Sponsor for speakers and volunteers T-shirts	Free T-shirt for our speakers and volunteers. Most likely to be ordered from our merch shop (Spreadshirt). Logo can be added to the design.
Professional public speaking training for speakers	Provide or sponsoring workshop or coaching session given by professionals.
Sponsor for accessibility	To help our talk videos to be properly subtitled
Email: contact@pyjamas.live	Website: https://pyjamas.live